

Alejandra  
Pamela Lopez

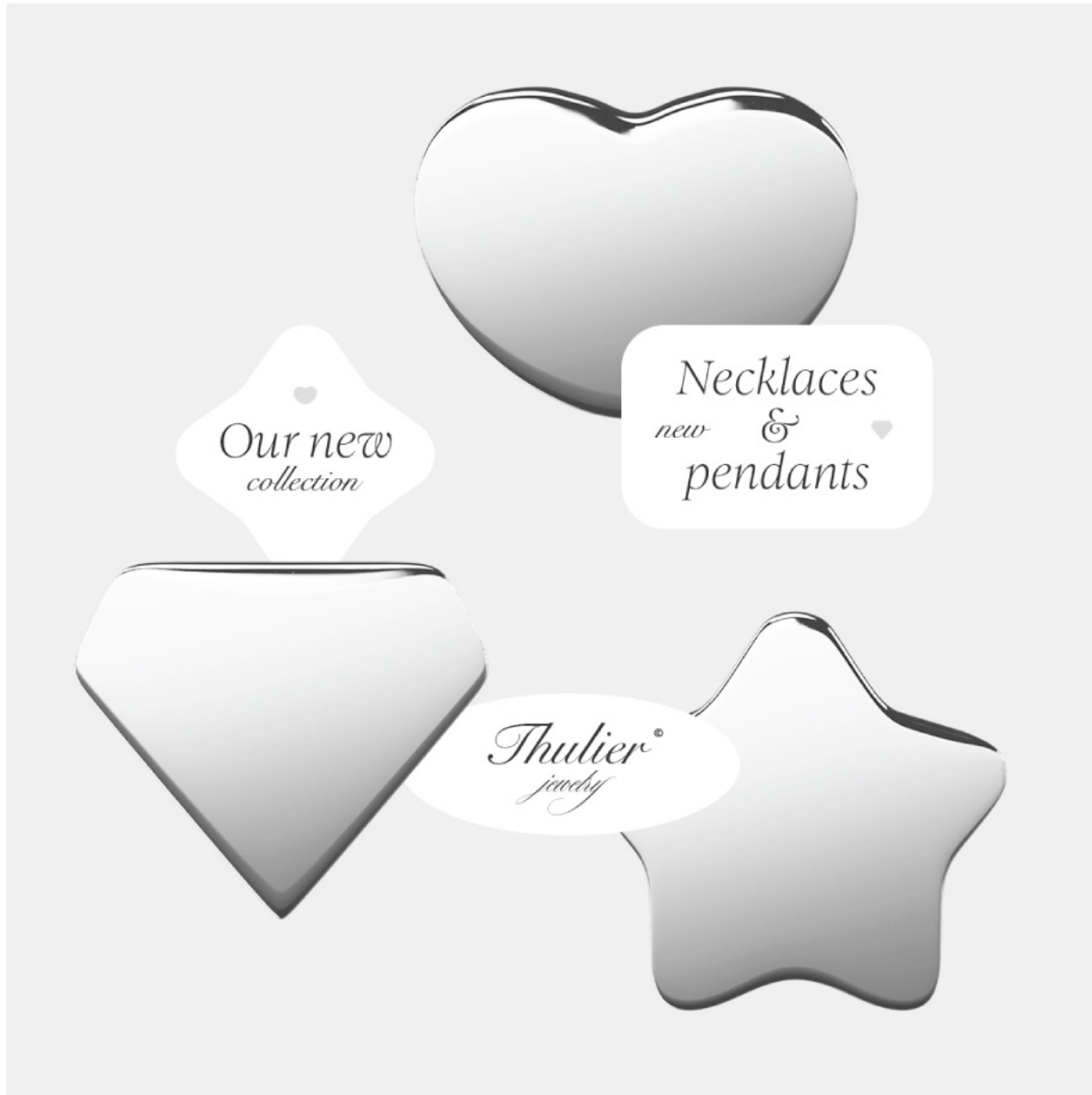
Designer  
[hello@apamela.com](mailto:hello@apamela.com)

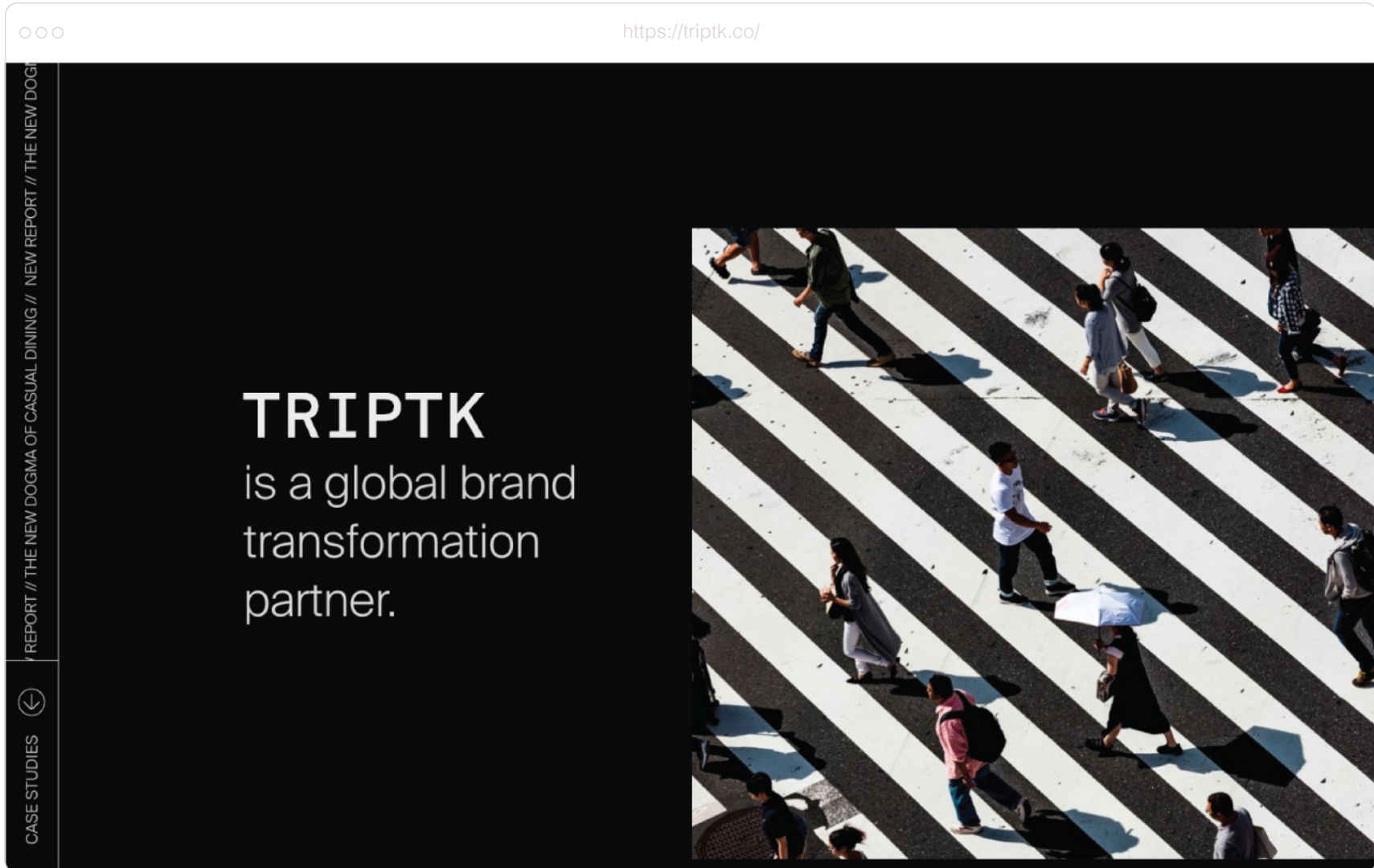
## Cover Letter

As a designer, I specialize in creating intuitive, engaging, and visually appealing digital experiences. With a deep understanding of user-centered design principles, I craft interfaces and brands that engage actively with audiences. My expertise spans across user experience (UX) research, user interface (UI) design, and comprehensive branding strategies.

I am proficient in industry-standard design tools such as Figma, Adobe Creative Suite, and Webflow. It is my mission to be continuously informed on the latest design trends and best practices. My collaborative approach ensures effective communication with cross-functional teams to deliver cohesive and impactful design solutions.

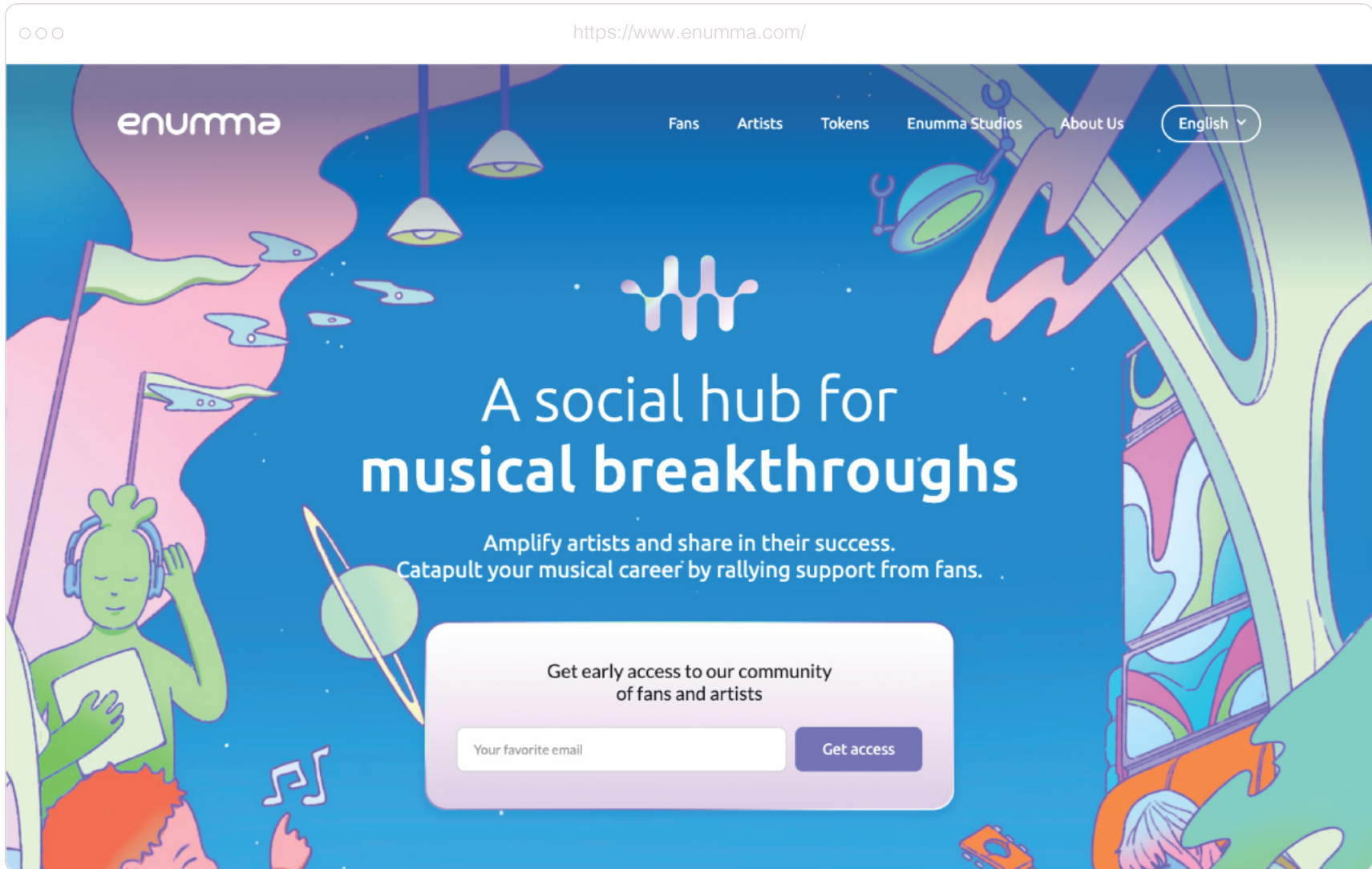






LOVE THEE  
Cosmetics  
Branding Art Direction

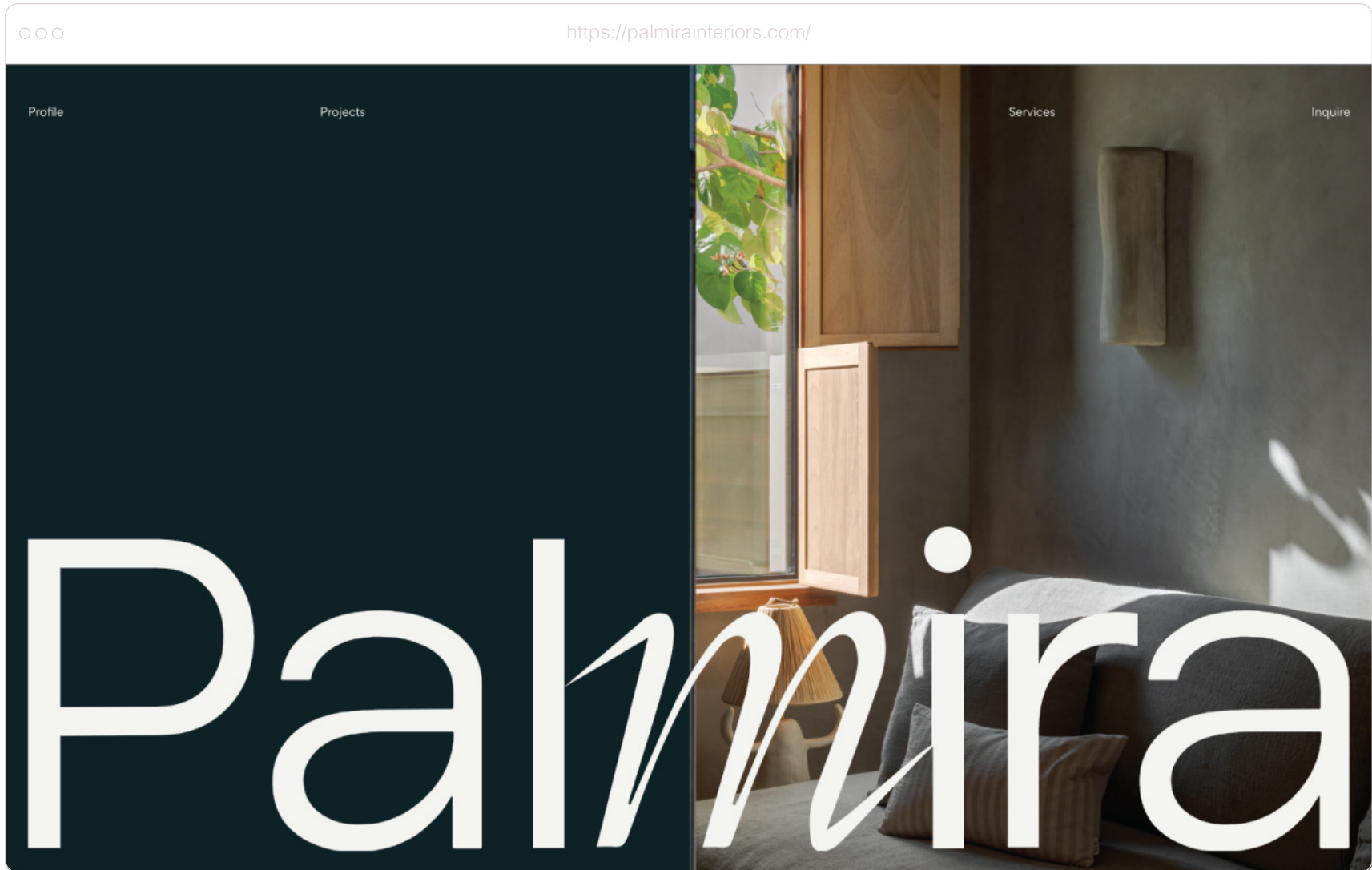








PALMIRA INTERIORS  
Website  
UX/UI Design



Thanks